

Mission Statement Assessment - Does your mission need to be revisited?

Rate your current mission using the following criteria, then decide whether you believe it should be changed.

<i>The mission:</i>	<i>Yes, absolutely</i>	<i>To some extent</i>	<i>Not at all</i>
Is short and sharply focused.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Is clear and easily understood.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Defines why we do what we do, why the organization exists.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Is sufficiently broad.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provides direction for doing the right things.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Addresses our opportunities.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Matches our competence.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Inspires our commitment.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Says why we are memorable.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

After a review of the above, ask yourself:

Should the mission be revisited?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If so, what changes should be considered?			